



MARY ELIZA WILKES BASS

Born — May 20, 1855
Died — March 17, 1959

Wife of our founder, I. E. Bass

Always a guiding light and helping hand to her eight children, to their families, to her community and her church.

PECANS — A Profitable Investment

The pecan production of the United States is not sufficient to meet demands. Average production is little more than 200 million pounds, but the pecan shellers and processors say they could handle 300 million pounds annually. Be in on this lucrative market. Even the small landowner with only a few trees finds them profitable and an added source of income.

Pecan Trees Have No Age Limit

Just to show how long pecan trees will live, grow, and produce, we understand that in the year 1785 or thereabouts George Washington planted pecan trees which are still living, in fine condition, and bearing. Washington was indeed looking to the far distant future, and leaving behind a living and growing memorial, producing for the generations to come later.



BASSPECAN COMPANY, INC.

"The World's Largest Growers of Papershell Pecan Trees"

LUMBERTON • MISSISSIPPI

Index

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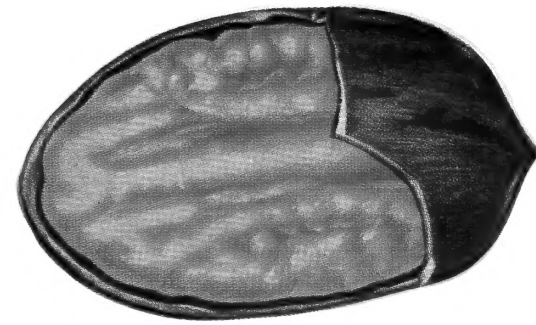
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Plant PECAN AND FRUIT TREES Now!

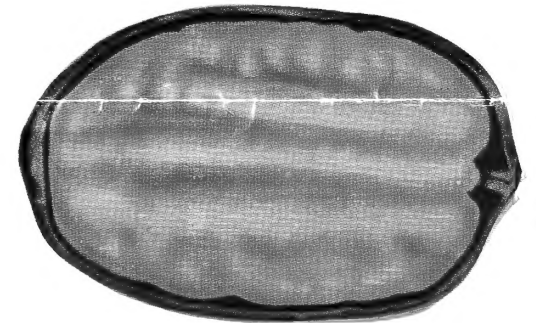
INCREASE YOUR HOME'S VALUE THROUGH THE YEARS



PECANS

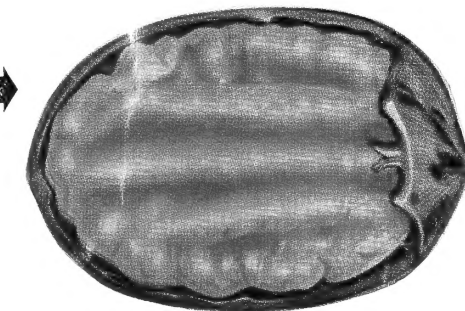
"The South's Finest Tree"

DESIRABLE. An early blooming variety of a quality particularly desired by orchard planters. Nuts are heavy and meaty with exceptionally fine flavor. In wide demand for commercial cracking. Unusually dependable producer.



SUCCESS. A heavy well-filled nut, usually averaging 40 to 45 nuts per pound. Large, heavy kernel, with delightful flavor. Thin shell, cracks easily. Heavy bloomer, excellent for cross-pollination.

MISSISSIPPI GIANT (Mahan). The largest papershell pecan in the world! Because of size and extra thin shell this pecan brings premium prices. Rapid-growing tree, beautiful foliage, early and heavy producer. Very thin shell, easily crushed by hand. Meat is large, easily extracted whole; rich distinctive flavor.

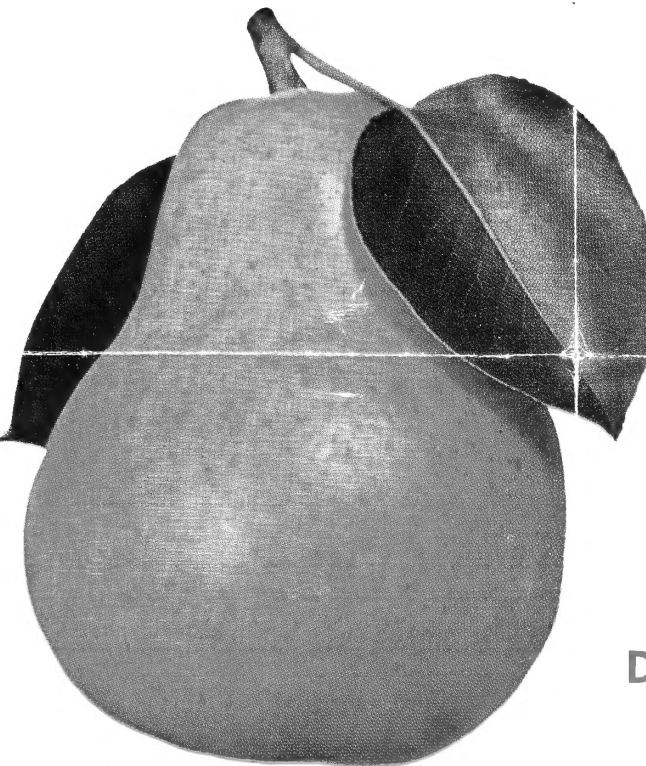


PECAN TREE PRICES

	Each	10 Rate	100 Rate
Small (mailing size) . . .	\$1.50	\$13.35	\$125
3-4 ft. (mailing size) . . .	2.00	1.75	1.50
4-5 ft.	2.50	2.25	2.00
5-6 ft.	3.00	2.75	2.50
6-7 ft.	4.00	3.75	3.50
Large (branched) . . .	5.00	4.75	4.50

In lots of 250 or more, special quotations will be given.

Southern home-owners can grow wonderful fruit in their yards. Fruit trees are highly ornamental, and they are also highly practical. What can be more beautiful than pear, peach, plum, apple trees in full bloom and filling the air with a fragrance beyond compare? We offer only those varieties of fruit trees which are most successfully grown in the South, and which are the easiest to care for and keep in healthy and productive condition. Read about the various types of trees below each colorful illustration. Imagine growing fruit like this on your own trees!



PEARS

ORIENT. A variety developed by the United States Department of Agriculture and the University of Tennessee in a most successful attempt to create a pear with good eating qualities, resistant to blight and other diseases, and highly productive. Available in Medium, Large, and Extra Special size.

KIEFFER. The well-known variety which is highly blight-resistant, and recommended particularly as a pollinator with the wonderful ORIENT trees. Available in Small and Medium sizes only.

PINEAPPLE. Grown by us for our own use many years, and then developed for our customers. Very heavy producers, blightproof, and one mature tree may produce 40 or more bushels! An excellent preserving pear, these trees grow rapidly, are very early blooming. Available in Small, Medium, Large, and Extra Special sizes.

PEAR TREE PRICES

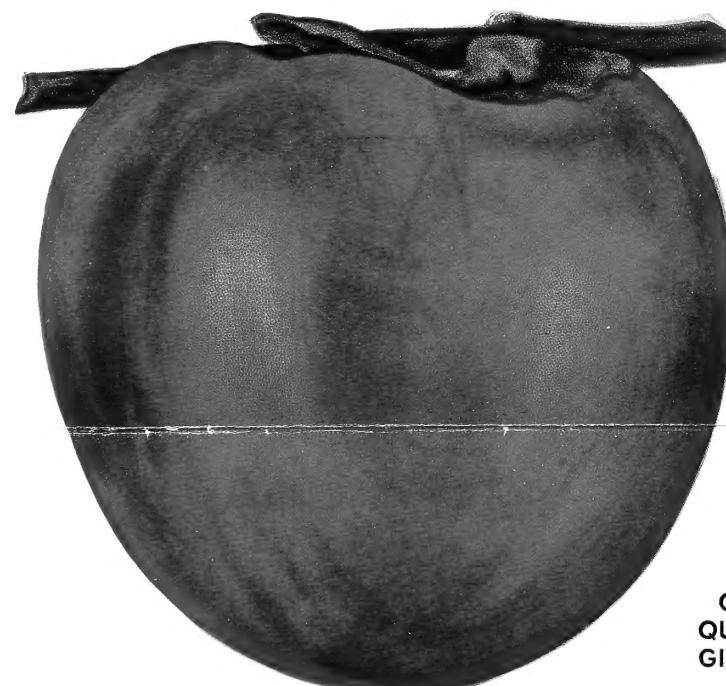
	Each	10 Rate
Small (mailing size) . . .	\$.75	\$.50
Medium (mailing size) . . .	1.00	.75
Large (branched) . . .	1.50	1.25
Extra Large (well-branched) . . .	2.50	No Reduction

DELICIOUS APPLES

We offer Red Delicious and Golden Delicious apple trees, and no other varieties have ever gained such popularity in so many sections of the country. Especially for home plantings, we have saved back some of these and have what we call Super Special trees — bearing in the nursery. Ideal for your yard.

APPLE TREE PRICES

	Each	10 Rate
Small (mailing size)	\$.75	\$.50
Medium (mailing size)	1.00	.75
Large (branched)	1.50	1.25
Extra Special (well branched)	2.50	No Reduction
Super Special	4.00	3.50



PERSIMMONS

JAPANESE. Can be grown wherever native persimmons are grown. Exotic and magnificent foliage and fruit make this a *must* for your yard. Large golden fruit, ripening early fall.

PERSIMMON TREE PRICES

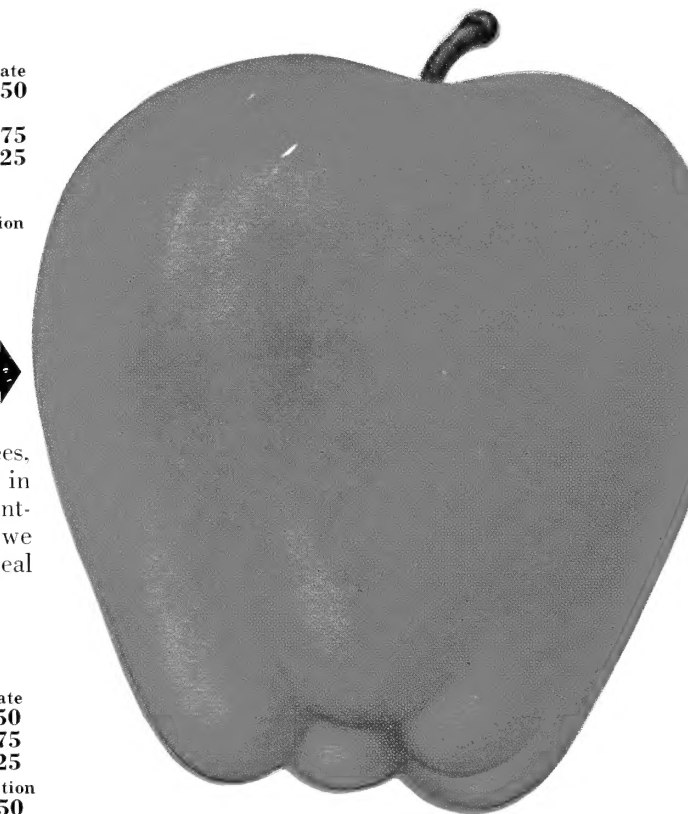
	Each	10 Rate
Medium (mailing size)	\$1.00	\$.75
Large (branched)	1.50	1.25

PLUMS

We have our plum trees grown for us, to be of the very finest quality money can buy. Plum trees are nicely shaped and ornamental, and produce heavily. Ideal both for eating and jellies.

PLUM TREE PRICES

	Each	10 Rate
Small (mailing size)	\$.75	\$.50
Medium (mailing size)	1.00	.75



CELESTE FIGS

Fig trees require little or no cultivation. They should be planted in a protected area if possible, and mulched well their first growing year. We have grown many varieties of fine figs, but think the CELESTE the very best of all. It is one of the hardiest types, and is very desirable for canning and preserving, and also as a fresh fruit with cereal or for fruit compotes or ice creams. The Celeste fig is small to medium in size, pear-shaped, ribbed, with firm, sweet, juicy flesh.

FIG TREE PRICES

	Each	10 Rate
Small (mailing size)	\$.75	\$.50
Medium (mailing size)	1.00	.75

CONCORD GRAPES

Who doesn't like grapes? We offer the variety we have found best suited to Southern soils and climate, the Concord. Everyone should have a grape arbor. Large clusters of luscious, juicy blue-black fruits.

GRAPE VINE PRICES

	Each	10 Rate
Mailing size	\$.35	\$.30



PEACHES

We have grown many thousands of bushels of peaches in our orchards here at Lumberton. The three kinds we offer have done best of many kinds tried here. Plant these varieties for a wide range of time in which to enjoy peaches from your yard.

RED HAVEN. The earliest fine peach we know. Very early bearer, fast grower. Yellow-meated under red skin, clear-seed when fully ripe. Ripens early June.

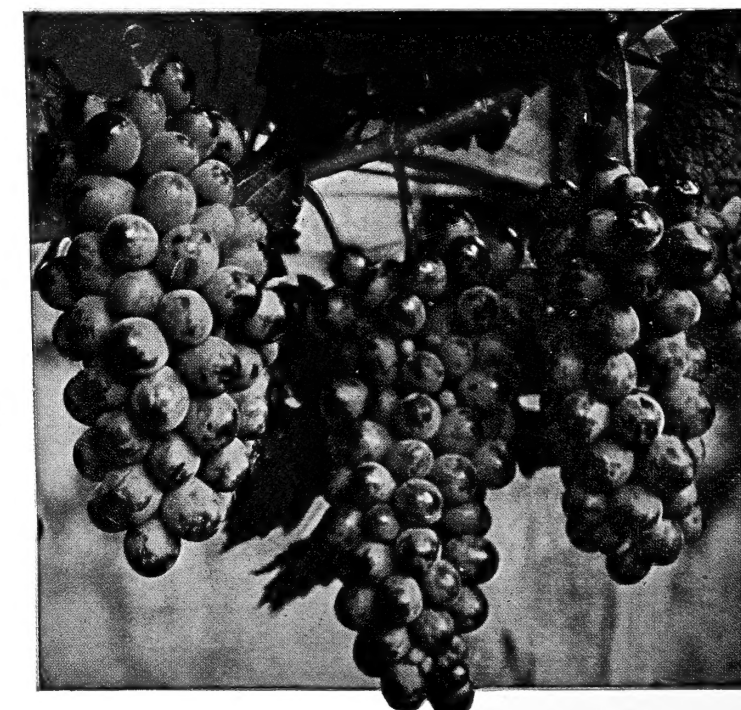
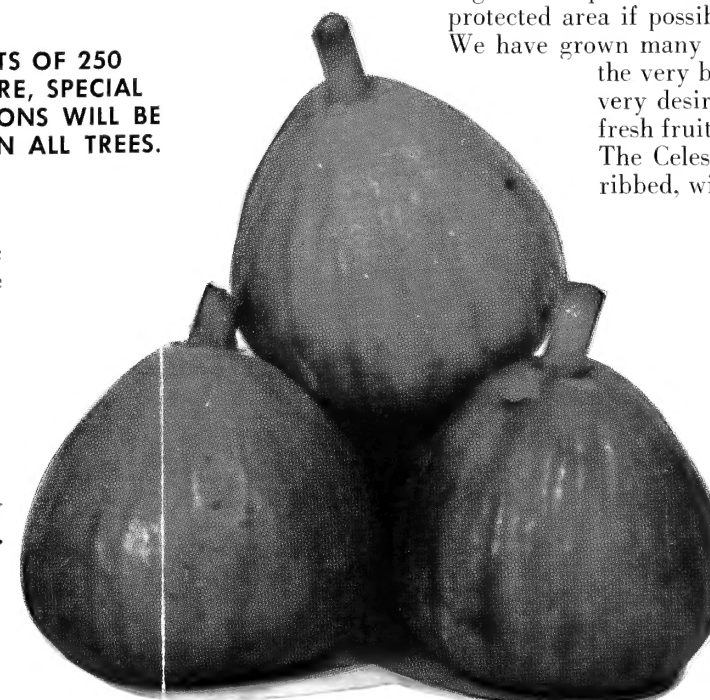
HILEY BELLE. Very rapid grower, prolific bearer. Creamy white flesh. Freestone. Ripens late June.

ELBERTA. Large yellow with red cheeks. Best known peach. Freestone. Ripens July.

PEACH TREE PRICES

	Each	10 Rate
Small (mailing size)	\$.75	\$.50
Medium (mailing size)	1.00	.75

IN LOTS OF 250 OR MORE, SPECIAL QUOTATIONS WILL BE GIVEN ON ALL TREES.



Bass Trees Come Ready to Plant

**We
Top
Them
for
You!**

Protect the Roots

SHALLOW TRENCH

A diagram showing a cross-section of a shallow trench in the ground. A tree is growing within the trench, with its roots extending into the soil on both sides of the trench. The ground surface is indicated by a horizontal line at the top of the trench.

If the Soil is Dry

the moisture in, and also keeps the ground from baking. If you cannot pull dry dirt back to keep the soil from baking, Do Not Water At All. Water poured on top of the ground and left this way does more harm than good, as it will cause the tree to scald. DO NOT put tile down to roots of your trees.

Set Tree Depth
It Stood In Nursery

2 to 3 ft

Plant as Deep as in the Nursery

When you set out your pecan trees, plant them about the same depth they stood in the nursery. Fill in the hole with the best top soil, packing the dirt well around the roots, especially the tap root. Keep the roots of the tree straight in their natural position, and *do not* bend them down by the tree.


Dig Large Holes — Protect the Roots

A diagram showing a large hole in the ground. The hole is roughly circular. Above the hole, a horizontal line with arrows at both ends is labeled "3 ft". Inside the hole, a vertical line with arrows at both ends is labeled "3 ft".

Cultivate the Soil

Fertilize Properly

**DON'T Smother
The Roots!**

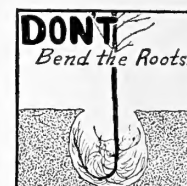
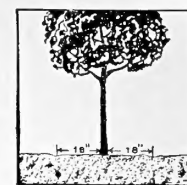


3 ft. Deep

3 in. Deep

Care of Young Trees

No pruning is necessary after you once get the trees branching high enough. The larger trees we sell will branch high enough anyway, but the smaller trees have to have sprout cut off occasionally that come out on the body of the trees, until the branches get high enough. This may be done at any time, either in summer or winter. We do not let our own trees branch out any lower than shoulder high, or five to six feet above ground. They look better and you can work around them where they are not allowed to head too low.



Cut Order Blank On This Line

SPIRAL WRAP — 155-foot Roll . . . \$1.00

If order is less than \$5.00, add 50¢

If order is to be mailed, add 20% postage

PLEASE PRINT NAME AND ADDRESS

NAME _____

ADDRESS

CITY

STATE

Date to Ship

Please Ship: Express ☐ Parcel Post ☐ Motor Freight ☐

IMPORTANT: In order to prevent delay, we will ask permission to substitute in varieties or size. Should this not be agreeable write "Do not substitute" here

All prices are f.o.b. Lumberton, Mississippi. If you wish Motor Freight shipment, be sure to specify the company which delivers to your address.

ORDER BLANK

No order for less than two trees can be shipped. If mailing size trees are ordered, add 20% for parcel post. Larger sizes are shipped express collect unless otherwise specified.

ADD 50¢ PACKING CHARGE IF ORDER IS LESS THAN \$5.00
IN LOTS OF 250 OR MORE SPECIAL QUOTATIONS WILL BE GIVEN